

Ezypay and Exerp Join Forces to Transform the Fitness Industry

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Ezypay, a global provider of subscription and recurring billing solutions, has announced a strategic partnership with [Exerp](#), a leading provider of member management software for the fitness and leisure industry. Together, the two industry leaders aim to revolutionise the way fitness clubs, and leisure facilities manage their memberships and payments.

The partnership between Ezypay and Exerp brings together powerful technologies and expertise to provide seamless and efficient solutions for fitness and leisure businesses worldwide. By integrating Exerp's robust member management platform with Ezypay's flexible payment options and recurring billing capabilities, fitness clubs and leisure facilities will be able to deliver seamless payments across online, mobile, and in-store channels.

"Exerp is thrilled to partner with Ezypay to deliver innovative payment solutions that will empower fitness and leisure clubs to thrive in an increasingly competitive industry," said Mehdi Benjelloun, Chief Commercial Officer at Exerp.

Ezypay's integrated solution with Exerp offers businesses a suite of easy-to-use subscription management services to automate recurring direct debit payments as well as process one-time transactions. The platform enables businesses of all sizes to easily set up flexible payment plans across multiple locations, to offer customers a range of payment options, and to improve revenue collection rates through advanced failed payment handling capabilities.

"We are excited to partner with Exerp to create a combined solution that caters for enterprise health & fitness brands", said Matt Humphries, Ezypay's Head of Growth. "By combining our payment processing capabilities with Exerp's robust member management platform, we can offer users scalable, customisable tools built around the needs of the business and their members."

The partnership between Ezypay and Exerp marks a significant milestone in the fitness and leisure industry, offering an unparalleled combination of technology, expertise, and resources to support businesses in achieving their growth and operational goals.

For more information about Ezypay and Exerp visit www.exerp.com and www.ezypay.com

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About Ezypay

Ezypay is a multi-award-winning fintech company specialising in the provision of subscription and recurring direct debit payments. Ezypay's cloud-based payment platform offers businesses a suite of easy-to-use subscription management services to automate recurring direct debit payments. The platform enables merchants to easily set up flexible payment plans across different sites, to offer multiple payment options to their customers, including direct debit and credit card, and to improve revenue collection rates through advanced failed payment handling capabilities.

<https://www.ezypay.com/>

About Exerp

Exerp, a Clubessential Holdings Company, was founded in 1994 to address the member management needs of enterprise brands in the fitness and leisure industry. With a team deeply rooted in the industry, our vast knowledge of complex fitness and leisure business requirements enables us to partner with our customers to deliver unmatched, customizable, and open software solutions that streamline business operations, transform member engagement, elevate business outcomes, and empower brand growth for the world's best fitness and leisure club brands.

<https://www.exerp.com/>

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